

# Reinforce print security and help reduce unnecessary costs

Fasoo ePrint

## Unclaimed printouts increases security risks and avoidable costs

Printouts are often unclaimed and misplaced. Piles of unclaimed printouts are easily found at work. Misplaced or unclaimed printouts present a significant challenge to organizations, since they can lead to unintended consequences – loss of information and increased costs. Information loss, whether accidental or deliberate, can lead to fines and legal challenges. Increase in print cost can eat away overall IT budget. Print-reliant businesses such as hospital, clinic, consulting, tax and legal offices or any other knowledge-based businesses with high print volumes should take control over printouts and printing practices to improve information security, print budget and regulatory compliance.



## Fasoo ePrint, designed to improve print security while reducing the costs

Fasoo ePrint is a smart print security solution that helps organizations improve the security, control and economics of print.

Fasoo ePrint automatically masks sensitive information or blocks the printing, based on the results of content scan which is automatically enforced whenever document is printed. Visible watermark can also be inserted to selective or all printouts, on designated printers or document applications. Visible watermark can contain company logo, user name, IP address, or any other customized text/image information. Logs of all prints are automatically collected and traced in real time. Administrators can view who printed what, when and how much and view the content of the printed documents in text or as an image. Pull printing forces users to collect printouts after they authenticate using the web or mobile application. Also toner and color management options are also offered.

Through the intelligent context-aware masking and blocking, critical information such as customer PII can be protected even if the printout is leaked. Visible watermarks on printouts help prevent users from handling printouts carelessly. Central monitoring and traceability of printed documents also help administrators detect bad printing practices. Pull printing and cost reduction features can prevent unclaimed printouts and obsolete print jobs from occurring, reducing the overall print spending.